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WHO IS THE AFFILIATION GROUP?

Traditional Business Ownership Experience:

- 75 + combined years of business ownership experience in 11 different industries, including entertainment, banking and finance, real estate, consulting, marketing, and network marketing.

Real Estate Experience:

- Created a multi-million dollar Real Estate Investing firm based out of Atlanta, Ga. with holdings in multiple markets across the U.S.
- Created a nationally recognized Real Estate Training Course which attracted over 1,100 real estate investing students across the U.S.
- Through our proven real estate training system, we have been able to mentor, train and assist students to purchase over 1000 homes nationally with gross sales volume (cumulatively) topping \$620,000,000.
- Conducted over 200+ live seminars/trainings.

Wealth-Building Experience:

- Created The Affiliation True Wealth 101 Success System, a Wealth Education System designed to create, maintain, grow, protect and pass on wealth for generations to come. The system featured several of the nations' top wealth accumulation experts, tax attorneys, financial planners, corporate strategist, and estate planners working under the direction and on the behalf of our client base.
- Co-authored/created a 400+ page book (wealth kit), an e-book, 4 live CD recordings, and a 4 DVD set on wealth accumulation, asset protection, and tax strategies.
- Developed a working/mentor relationship with Billionaire corporate strategist to the wealthy.

Network Marketing Experience as Independent Representatives:

- 60 combined years of Network Marketing experience.
- **Company: ACN**
- 10+ yrs experience. All three of us held the highest corporately earned position of Regional Vice President.
- Members of every production club at all corporately earned levels, **setting 2 company records** while maintaining a top producing status throughout career.
- While with ACN we built an organization of over 15,000 independent representatives.
- Organization spanned over 36 states, and 3 countries (Canada, UK, and Germany)
- Opened, trained and supported offices and hotel operations in over 25 cities across the U.S.
- Generated over 250,000 (local, long distance, internet, wireless, electricity, and gas customers).
- Featured speakers at numerous local, regional, and national training events and seminars.

Company: *WLG (World Leadership Group)*

- Created the fastest growing organization in the company; out-performing all existing leaders in customer and rep production requiring additional support offices and staffing just to meet the demands of our team's growth.

Company: *CSI (Crowd Sourcing International)*

- In 2010, built an organization of 30,000+ distributors in less than 90 days, generating over \$7.5 million in total revenue.
- First rep to reach the top corporately-earned position in record time of 46 days.

Network Marketing Consulting Experience:

- Consultants to more than a dozen Network Marketing Companies throughout the U.S. and Canada including: Kyani, ZamZuu, Crowd Sourcing International, WLG, and others

Network Marketing Consulting Areas of Expertise:

- Leadership Development
- Executive/Management Training
- Heavy-Hitters Procurement/Vetting Program
- Controlled Growth Implementation Plan Development
- Compensation Plan design, review and overhauling
- Organizational Development
- Strategic Planning for all aspects of Sales Force Building
- Win-Back Strategies
- Customer Service Support
- Management Restructuring
- Professional Speaking/Presentation Training
- Development and opening of new markets
- Product selection & branding
- Development of Sales and Marketing materials
- Event Planning
- Sales & Marketing Planning
- Representative Support
- Training Systems
- Back Office Design & Support Systems

A Few of Our Past Clients Include:



Contract with Billionaire owner Hubert Humphrey



Contract with Billionaire owners Dick and Gayle Powell



Contract with Multi- Billion dollar company owners Scott & Coach Tomer.



Contract with Multi-Millionaire owner Todd Perah

Network Marketing/Direct Sales Ownership Experience:



- Launched a Marketing & Customer Acquisition Company, For The People, which has a MLM compensation plan.
- We grew the sales force to exceed 60,000 Independent Representatives.
- Contracted with Steve Harvey as marketing partnering and face of our product offering.



- Launched The Affiliation True Wealth 101 Success System, a direct sales company, that had a multi level compensation plan.
- Our mission was to teach individuals how to acquire, maintain, grow, and protect their personal and family wealth, through real estate investing, wealth education, and multiple streams of income.

Business Consulting Experience:

We've integrated a large number of turnkey solutions utilized by hundreds of our clients that include:

- Creating tailored market solutions for businesses
- Development of marketing strategies for new products being introduced to the market.
- Specialized in product placement through alliances with global partners
- Enterprise mapping
- App and software development
- Business Process Management
- C-Level Operations, Marketing & Technology Specialist. Operated in the capacity of temporary C-Level executives for start-ups, corporate restructuring and mergers.

Business Consulting Case Studies



We created a one-a-kind business opportunity which allowed individuals to take part in the tax industry without actually preparing a tax return by partnering with one of the largest tax franchise companies in North America. We provided support to hundreds of individuals via licensed tax professionals that prepared the actual tax returns via mobile applications and receive up to 65% of customary tax preparation fees.

Click here to view the explainer video: <https://vimeo.com/335937979/bd481795ad>



Hitlab Inc.

Based in Montreal, invented a new way for music to be **discovered, promoted** and **distributed**. Using television as one of the main advertising and promotion drivers, Hitlab merges artist and hit song discovery; digital music distribution and; mobile apps and social gaming integrated with a Multi-Level Marketing (“MLM”) business. To discover new original songs with hit potential, the Company utilizes its **Dynamic Hit Scoring (“DHS”)** Algorithms which is patented software that uses automatic musical patterns extraction and state of the art signal processing algorithms. To discover talented artists, Hitlab utilizes its **Can U Sing** internet/mobile application to rate the voice of the singer on karaoke tracks (patent pending) and to promote new songs and artists.

Through our JV partnership, Hitlab had a partnership with the **GRAMMY’s** and has a JV agreement with **TVZONE** of China and **TVAzteca** of Mexico to produce televised national talent competitions that will use Hitlab’s hit song and artist discovery technologies. For distribution, Hitlab has developed a MLM smart phone and computer application platform called **Top Promoter** which combines innovative fan engagement, music promotion and online ends online gaming online with direct sales to provide fans with the ability to become promoters and distributors for their favorite artists

Owners: Multi – Millionaire Pierre Guatier & Multi Billionaire Ned Goodman

Strategic Partnerships

TAG/Rewards Flash Site Enterprise Solutions



The explosive growth of flash site sales from companies like Groupon, NoMore Rack, Deal Chicken, and Living Social has taken social ecommerce to heights that are unparalleled when comparing to all other forms of retail sales.

We combined this booming industry with the #1 Fundraising Company for school aged kids and the nation's leading Rewards Platform to create the industry's first Flash Site fundraising business model. This unique combination will quickly catapulted the Rewards/Adrenaline daily school deal fundraising platform as the only model that saves its supporters money while raising much needed funds for their favorite organization.

www.MyCorporation.com



My Corporation, has been in business for 20 years, and has served over 1 million businesses, making them the largest incorporation services company in North America. Through a JV partnership between My Corporation and one of our companies, Credit and Funding Pros, we provide business credit, corporate compliance, and business funding to their clients.

THE OPPORTUNITY HUB – THE SHARK TANK GOES LOCAL



Co-working is a style of work that involves a shared working environment, often a private office or open workspace, and independent activity. Unlike in a typical office environment, those co-working are usually not employed by the same organization. Typically it is attractive to startups, early stage companies, small businesses, work-at-home professionals, independent contractors, or people who travel frequently who end up working in relative isolation.

In 2005 an independent worker in California conceived of a different way of working; he envisioned a place where independent workers could come together, collaborate and reap the rewards of community, increased productivity and creativity. That worker was Brad Neuberg and the word he used to describe his vision was co-working, and he was a cofounder of Citizen Space, arguably the world's first Co-working Space. Today, there are over 5,000 co-working spaces worldwide. Toby Morning, a cofounder of Citizen Space serves as a key advisor to Opportunity Hub.

Our company, Credit and Funding Pros provides an integrated solution to assist existing and start-up companies in accessing capital, establishing business credit, and ensuring corporate compliance.

[click here to view the overview video](#)

Lucrazon:

The Lucrazon partnership is an additional marketing channel that we are offering a deal site solution for that is not operating in a fundraising environment. Instead it offers an ecommerce solution that also includes access to a portfolio of products that can sold through our drop ship program to over 60,000 business owners nation-wide. Please review the Lucrazon model as well because each product that's being sold through our Deal Site Solution will also be sold through this marketing channel as well.

About Lucrazon:

- Parent company does Billions a year in Business
- Tier 1 level 1 Wholesale Merchant Company Direct to Visa and Master Card (only 12 companies in the World can say that)
- They do 6 million Transactions a month... one of their client is the toll roads in all of California.
- We Beat the price of First Data Merchant Company who is #1 in the world Because

Lucrazon owns their own Gateway which lessens the fee for the client.

Ownership & Executive Team:

- Hector Barreto (President) - was the head of the SBA (Small Business Administration) under George W. Bush.
- Alex Pitt (Founder) - Created a Patent Pending Technology for the SBA. So business could get a merchant account same Day and E-Commerce Enterprise System all included.
- They have come together and made it possible for average people to become small independent business owners working together though Brand Partnership!

Steve Harvey Breakfast Blend

BAG #2

SIDE PANEL
FRONT PANEL# 1A
SIDE PANEL

Directions:
Remove bag from pouch and pour one sachet into a 6 oz cup, fill with hot water, and enjoy the robust flavor of Steve Harvey's Breakfast Blend Coffee. Add cream and your favorite sweetener if desired.

For Iced Coffee:
Combine one sachet with 8 ounces of cold water, add cream, your favorite sweetener, stir, add ice, and enjoy.

| Nutrition Facts | |
|------------------------------|-------------------|
| Serving Size - 1 sachet (3g) | |
| Servings Per Container - 15 | |
| Amount Per Serving | |
| Calories 10 | Calories from Fat |
| % Daily Value* | |
| Total Fat | 0g |
| Saturated Fat | 0g |
| Trans Fat | 0g |
| Cholesterol | 0mg |
| Sodium | 0mg |
| Carbohydrate | 2g |
| Dietary Fiber | 0g |
| Sugar | 1g |
| Protein | 0g |

Ingredients: Coffee, Cream, and Goodness Limestone. ©2010. VA non-GMO label. All rights reserved. All trademarks are the property of their respective owners. This product is not intended to diagnose, treat, cure, or prevent any disease.

A GREAT WAY TO START YOUR DAY!

COFFEE SINGLES
FRESHLY BREWED
by the cup!

NET WT 9 OZ (255.6 grams)

Steve Harvey's Breakfast Blend
Freshly brewed by the cup. 100% Pure coffee. Brew a fresh cup every time. Steve Harvey Breakfast Blend Singles are single-serving coffee bags made with mountain grown 100% pure coffee. The coffee actually brews right in your cup, and each coffee bag is individually wrapped to help keep the coffee inside full of flavor. Steve Harvey Breakfast Blend Singles mountain grown coffee brewed one cup at a time.

Sip and savor the rich rewarding taste wherever you are. At home, in your car, on camping trips, fishing, or even at a picnic. Perfectly portable and easy to use. You can conveniently brew a single cup wherever life takes you.

Our Companies:



More funding and business credit sources than anywhere!!!

Featured On

abc AOL cnet CNN FOX 13 NEWS

- ✓ 400 Direct Lenders
- ✓ 2,100 Lender Options
- ✓ 30 core Funding Products
- ✓ 26,000 Funding Programs

Dashboard

Dun & Bradstreet
Experian
EQUIFAX

Our Mission

We help business owners to access money to start or grow their business whether you are a new startup, business, an existing business, have good or bad personal credit. We provide the easiest access to funding sources anywhere which gives you the best chance of being approved.

Our 50k Guarantee

Our 50k Guarantee says that you will receive \$25k in business credit and funding within 6 months of completing our program regardless of the status of your business or personal credit. Our Guarantee is backed down, the best in the business risk eliminating Guarantee. Risk Free. Trouble free. \$10,000. 100% business credit guarantee!

Why choose us?

- ✓ Free FUND number
- ✓ Free Experian Smart Business report
- ✓ Over 100 direct lenders
- ✓ Over 2,100 Lender Options
- ✓ Over 30 core funding products
- ✓ Excellent Function

The CFP Business Credit & Funding Platform is the ONLY system that combines Funding with building a business credit profile. This allows businesses to gain access to capital in ANY stage of business from seasoned to start-ups.

CFP allows access to more funding options in one place than anywhere else! Our platform gives businesses access to over 2100 lenders with more than 30 core products. Many of our core products can be obtained within the FIRST 30 DAYS!!

CFP is the ONLY platform that directly interfaces with the Business Credit reporting agencies such as Dun & Bradstreet and Experian Intelliscore. Our platform will

save our clients hundreds of dollars by establishing a Dun & Bradstreet profile free of charge. Our platform provides you the ability to monitor their Experian Intelliscore directly from the "Dashboard" of the system!

[Click here to view company overview:](#)



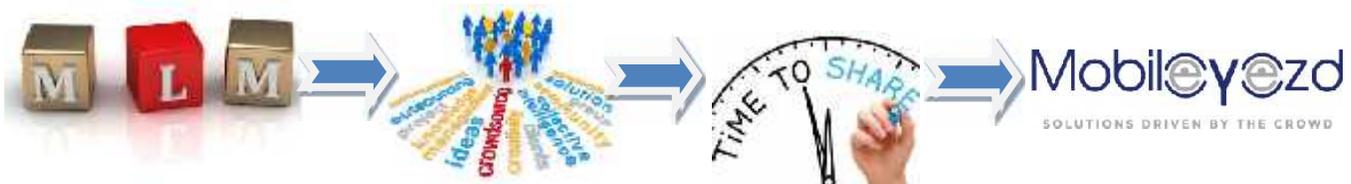
AAA Credit Today is a seven year old, national credit repair company that provides industry leading credit repair and award winning customer service at an affordable price. We help consumers with credit issues restore their credit and build strong credit foundations upon which they can achieve their financial goals and enjoy a lifestyle of greater opportunity.

[Click here to view our credit repair process.](#)



SOLUTIONS DRIVEN BY THE CROWD

Through Mobileyezd we will successfully combine three very unique and booming industries: Network Marketing, Crowd Sourcing, and the Shared Economy to produce an industry first' Shared Economy platform with an MLM pay structure.



As network marketing continues to document itself as the premier business and financial solution of the future, we believe the combined explosiveness of Crowd Sourcing and the Shared Economy will revolutionizing this industry and take it unseen heights. Yielding results as the offspring of the “Shared Economy”, Crowd Sourcing has begun to produce an infinity number of ways for companies to monetize the power of the crowd.

People sharing their experiences with others are the most common way the crowd finds the various usages for the shared economy. With mobileyezd we accelerate this fact by paying people through a multi-levelled compensation plan, to tell others which mobilizes the crowd to utilize their assets to participate in our shared economy.

OUR MANAGEMENT TEAM

Travis Baggett, C-Level Operations Specialist



Technology Company: Architected the emergence of a small Colorado based company to national prominence with more customers per geographical market than any competitor in the U.S.

Technology & Consulting Services Firm: Directed the dramatic transformation of a low margin division of a \$2 billion company to become a highly profitable market leader.

E-Commerce Company: Drove the strategic vision, development, deployment, sales & marketing, and operation of a Network Marketing company that delivered a retail business-to-a- consumer online shopping platform. Attracted over 800 retail partners stores to the network and over 600,000 customers in 24 months.

Executive Management Experience

President of a Multi-Level Marketing company

President of Northstar Exchange Corporation

CEO of Construction Information Network

Vice President of S.A.I.C

Wayne Bell Chief Technology Officer

Mr. Bell brings over 23 years of experience providing management consulting services to Fortune 100 companies in the focus areas of information technology and statistical process control.

During these 23 management consulting years, Mr. Bell has directed Global IT Business Units, implemented Large Data Mining Programs, overseen Defense Communications Systems, and was the Project Manager for many successful projects in the Insurance Industry, Heavy Manufacturing, Telecommunications, Health Care and various Government offices.

Mr. Bell has a B.S. degree in Computer Science and a Master of Business Administration, certifications at the Project Management Institute, Massachusetts Institute of Technology, and Stanford.

Stephanie Wilson (VP of Strategic Planning)

Jesse Turner (Web Master)

Clarence Street (Special Liaison)

Ken Harrison (Director of Operations)



OUR PHILOSOPHY

Our twenty five years experience in the Network Marketing Industry and as traditional business owners has created a unique perspective and business philosophy, with an emphasis on Business to Business and Business to Consumer marketing. We have consistently delivered a fresh perspective to an ever changing and vastly expanding industry.

There are certain ingredients that must be present to have a recipe for success, and guarantees the win-win type of relationship that must be present when attempting to sell products through a volunteer sales organization. Success for the independent representatives, the company, and its owners all boil down to a pre-determined set of activities and behaviors that are driven by the company's philosophy and desired outcomes. These sometime subtle but critical activities are paramount when driving the success of a company's sales force. These activities and philosophy's become the culture of the company and its sales force. Many companies fail to properly plan such strategies, and are often the sole reason for those companies demise.

Our philosophy is whatever generates success for the consultant also generates success for the company. Whatever generates success for the sales force should always be the driving force behind the direction taken, which ultimately defines the mission and culture of the company. Our services are designed to create a seamless set of culture building behaviors and activities that are formulated from the mission and vision of the company, down to the one underlining element that every company's success depends upon, "The People". Very often these behaviors and culture defining activities are misunderstood and rarely planned for. It is with these factors in mind, that we have shaped our unique training and support system and consulting services.

When building a volunteer sales force, there is a unique balance that must be present between the company and its representatives to have long-term, sustainable success.

The secret to running a volunteer sales organization is that everyone who contributes must see themselves receiving what they are after, and by achieving their individual goals, they automatically assist in the achievement of the organization's goals. Putting your sales force and the achievement of their goals first, should be a company's top priority if the business model has been built to succeed based on this dynamic.

Understanding and mastering the psychology of people is the single most important ingredient to a Network Marketing company's success and is the one thing that most companies lack. This unique skill cannot be taught and must be learned through the repeated application of the human driving principles that propels individual and team success in our industry. Unfortunately, a company's success is directly impacted by its ability to attract industry leaders that also have a mastery of the psychology of "human drivers". Every business decision made at the corporate level impacts the success or failure at the distributor level. Corporate must intimately understand and embrace these same psychologies in order to have long-term sustainable success.

Each company must have a plan that creates the right incentives to drive these actions. People are driven by two motivating forces, money and recognition. Knowing when, where, and how to use each of them is operation critical.

A company's compensation plan, promotional requirements, and recognition incentives all have to be designed to reward the right activities and drive the success of the representatives, ultimately driving the success of the company.

TAG's Training and Recruiting Support System

Whenever researching any industry, it's important to understand what factors are associated with the success and failures of the companies within it. Our experience has taught us which factors are most pivotal and responsible for a company's success or lack thereof in this industry.

Research has shown that 80% of new Network Marketing/Affiliate based direct sales companies go out of business within the first year and up to 95% within the first 3 years. The #1 reason is due to the lack of a well defined and simple to implement Training and Recruiting Support system.

Exit polls have also shown that more than 90% of the people who join the Network Marketing industry fail to recoup their initial investments. The #1 reason is due to a lack of a training and support system.

For this reason, we have focused our 70+ combined years of experience into the development of a well defined and duplicateable system for the recruitment, training and support of every level of participation in the MLM and direct sales industry.

Our proven training and support system is what has allowed us and thousands of our reps whom have implemented our system to consistently succeed regardless of the company, the compensation plan, or the product that they have represented in this industry.

In addition to a strong recruiting and training & support system to offer the sale force, your company's commitment to Leadership development will single handedly offer the greatest return of any of your company's investments.

We have developed an extensive leadership training course for the corporate team that is designed to overlay that of the sales force. Our executive leadership training course has been in existence for over 15 years and has been implemented with many of our consulting clients with non - Network Marketing and Network Marketing companies alike.

What makes our System so unique?

The training that representatives receive and the systems that they use to build their businesses, is what will ultimately determine their level of success or the lack thereof.

Even with this fact in mind, most companies leave this critical component in the hands of the person that introduced the new representative to the business and their up-line structure.

Having a uniform system that every representative must go through alongside a Certified up-line expert who has successfully completed the Certification Training Process, will ensure each representative receives the right support, information, and guidance. The right support during a new representative's first 72 hours, their first 30 days and at each pre-determine stage of your representatives' life span is operation critical for the success of each rep, ultimately determines the success of the company.

THE 5 CORE BUILDING BLOCKS

One of the larger aspect of one's success in this industry is determined by the culture created by the company's commitments to the 5 core building blocks; leadership development, personal growth, compensation-rewards/recognition, training and support, and team building. Our commitment to these areas are of the highest in the industry because of our experience as representatives in the field, where we learned first- hand how these five core building blocks impact the success of representatives and their organizations which ultimately impacts the success of the company.

1. Leadership Development:

While most companies focus their available resources on the company's products, compensation plan, or staffing, we believe that everything starts and ends with leadership. Regardless of how strong of a compensation plan and products one might have, with weak leadership you cannot sustain growth long term. We put tremendous stock in the development of our leadership training system that includes both the executive and management teams as well as the representatives. With a strong leadership team in place a company can withstand and make adjustments for any and all adversities that a company, within this industry, is destined to face. Our leadership development training system/course for sales forces, has been in existence for over 15 years and has single handedly been responsible for our success as we have built our organizations.

2. Personal Growth:

Personal growth is the corner stone to individual success. Personal growth happens when a person is provided with and trained on the tools necessary for success and giving a platform for their implementation. The right training and support system demands individuals to grow themselves in order to grow their business. This creates long-term thinking and involvement from a sales force due to the fact that their success in the company is tied to their individual growth. This improves representative production and retention giving the company the opportunity to maximize its growth potential.

3. Compensation & Rewards/Recognition:

A well written and properly designed compensation plan should be the blue print for a representative's day to day activities. Each activity that is being asked of a company's representatives should have an accompanying reward in the form of compensation or recognition. Knowing how and when to reward each activity asked of a representative by the company, is backed by a properly written compensation plan.

4. Training and Support:

Our training and support system addresses many problems that the industry and the reps inside it, face. Too often, a new representatives's success is impacted by the reps in their upline structure. If your leadership is not strong it can place limitations on a distributor's level of success. Our team has recognized this as one of the major road blocks and is one of the reasons why 77% of those who join Network Marketing companies quit within their first 45 days. We have alleviated this obstacle by creating our STAR SYSTEM which all representatives have the ability to plug directly into the source of the information and gain the support necessary to grow their businesses to whatever height they desire.

5. Team Building:

Team building is one of the most important aspects of building a volunteer sales force. One of the main motivations for most people who join this industry, is the leverage that comes from incorporating the efforts of others and the ability to work in a team environment. Creating an environment for group success allows for individuals to utilize the talents, resources, and efforts of the team towards their individual success, creating loyalty to the team which translates to loyalty to the company.

Additional Areas of Expertise:

- Strategic planning for the building of the sales force
- Expansion to new markets strategies
- The presentation of the offering in print, online, social media, & video
- The development of sales and marketing materials
- Design of company and representative-sponsored events
- Training & support systems
- Backend support systems and tools
- Development of a simple, step-by-step company and representative recruiting system.
- Marketing plan design for recognition, leader development and distributor incentives.
- Design of training materials & tools
- Integrate company's culture: seamless environment; from top level management through sales force.
- Audio and video materials for sales forces support
- Development of all company training platforms
- Create the presentation in all formats for duplication and effectiveness – telephonic, webinar, live, video, electronic, print, etc.
- Leadership training modules – (How to develop and break leaders, open new markets, training the trainers, etc.)
- Create a culture that represents the company's philosophy and battle cry.
- Development and introduction of company sponsored briefings, trainings, and leadership development via conference calls and webinars:
- Creation of how to use the System Training
- Creation of a video training library
- Creation of an audio training library
- Creation of a complete document library
- Creation of a 24 hour training hotline
- Creation of a 24 hr. pre-recorded 5 to 7 minute SIZZLE call

- Creation of a 24 hr. pre-recorded complete business opportunity call
- Creation of an Automated System for new reps
- Creation of a Promotions and recognition strategy
- Leadership development program
- Executive/Management training system for rep interaction and support
- Vetting program for leaders
- Strategies for organizational development
- Customer service support and training
- Speaking/Presentation training for current leaders
- New market launch strategies
- Leaders with existing down-lines courting period
- Presentation & Messaging